

# Innovate(R)

TEDCO-Redefining innovation one company at a time.

NOVEMBER 2010



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## Quick notes

- Submit your business plan for the TowsonGlobal Business Plan Competition. [Learn more.](#)

-TEDCO Announced its 100th University Technology Develop Fund (UTDF) Award Recipient during a LIVE stream, 11/16. [Check out what you missed HERE.](#)



## Feature story

### The Real Scoop On Our New President and Executive Director: A TEDCO Exclusive

Though it has only been a month since starting his new post as TEDCO's **president and executive director, Robert Rosenbaum** ([click here to view Robert's bio](#)) has already made waves across Maryland at various conferences and networking events. From Greater Baltimore Tech Council's (GBTC) highly regarded TechNite to National Association of Seed and Venture Funds (NASVF) Annual Conference, Mid Atlantic Bio, and more, Robert's schedule has been action-packed and there seems to be no sight of a reprieve until early 2011!

He can be seen around the State rubbing elbows with TEDCO colleagues excited to get to know the new face of TEDCO and learn more about his vision. The local news coverage has been broad also with a number of interviews by reporters interested in getting the scoop on what is ahead for TEDCO.

[Click here to read last month's coverage](#) in the Baltimore Sun's *BalTech* article.

Now, while the "pros" were working their angles, we had the inside track to some vital questions critical in getting to know the man behind the title! Take a look at **ROBERT ROSENBAUM'S TOPS LIST** below:

#### SPORTS TEAMS

- 1) Ravens
- 2) GA Tech Football

#### GUILTY PLEASURES

- 1) Diet Pepsi
- 2) NY Style Cheesecake for breakfast
- 3) French fries

#### LEISURE ACTIVITIES

- 1) Bicycling
- 2) Tennis
- 3) Woodworking

-Have you been following us on Twitter @MDTEDCO? If not, you're missing all the fun and Breaking News items.

- Do you need funding? Join us in Columbia each month for the FREE TEDCO Funding Briefing to learn how to access available dollars.

[See the schedule.](#)

## Media clips

[Small Business Success  
Spotlighted by USDA at  
Conference](#)

*USDA ARS Events and News  
(10/15/10)*

[20/20 Gene Systems Awarded \\$3  
Million from National Cancer  
Institute to Develop Personalized  
Medicine Tests](#)

*Business Wire (10/19/10)*

[Stephen P. Auvil Selected As  
TEDCO's Vice President of  
Technology Transfer and  
Commercialization](#)

*TEDCO Press Release (10/25/10)*

[Maryland Launches Stem Cell  
Partnership with California  
Institute](#)

*Baltimore Business Journal  
(11/10/10)*

[Farmers Relate Issues to State,  
Federal Agencies](#)

*Cecil Whig (11/16/10)*

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## MOVIES OR PRODUCTIONS

- 1) Blazing Saddles
- 2) The Sting
- 3) 2001 Space Odyssey

## HOT SPOTS IN MARYLAND

- 1) any country road I can ride on
- 2) Inner Harbor
- 3) Annapolis

What do you think about Robert's "TOPS LIST"? Any suggestions? If so, send an email to [rosenbaum@marylandtedco.org](mailto:rosenbaum@marylandtedco.org) to engage the new leadership of TEDCO!

**In December's Issue:** Dr. Linda Saffer, University Programs Manager, will discuss the challenges of start-ups: getting them started and on the road to success.

*Note: Dr. Saffer was originally scheduled to have her article featured in this Issue but she was happy to step aside to provide an opportunity for our readers to get to know our new President and Executive Director.*

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## Cool technologies

### **seguro** SURGICAL ... A TEDCO RECORD BREAKER

Maryland Technology Development Corporation (TEDCO) today announced that one of its portfolio companies, Seguro Surgical™, Inc., has taken its medical device to commercialization in record time.

Seguro achieved this milestone within four months of receiving a Maryland Technology Transfer and Commercialization Fund ("MTTCF") grant. The previous record was eight months. Seguro licensed its Lap Pak abdominal packing platform technology from the Johns Hopkins University in September 2009 and having registered the device with the FDA on September 3, 2010. The technology was commercially launched at the American College of Surgeons Annual Meeting in Washington DC in early October 2010.

[Click here for more.](#)\_\_

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## Upcoming events

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11.18.2010

**Making Lemonade Out of Lemons: Companies Taking Advantage of the Down Economy**

Host: MIT Enterprise Forum, Baltimore & DC

Location: Laurel

[more info](#)



12.01.2010 to 12.03.2010

**University Start-Up Conference 2010**

Host: National Council of Entrepreneur Tech Transfer (NCET2)

Location: Washington, DC

[more info](#)



12.02.2010

**MD Lower Shore Rural Agricultural Business Innovation Forum**

Host: TEDCO and USDA Agricultural Research Service (ARS)

Location: Salisbury

[more info](#)



12.09.2010

**Economic Alliance 2010 Annual Meeting**

Host: Economic Alliance of Greater Baltimore

Location: Baltimore

[more info](#)



12.10.2010

**TEDCO Funding Briefing**

Host: TEDCO

Location: Columbia

[more info](#)



12.14.2010

**MTECH Entrepreneur Office Hours**

Host: Maryland Technology Enterprise Institute (MTECH)

Location: College Park

[more info](#)

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